

AUSSEN
WIRTSCHAFT

AUSTRIA SHOWCASE

II. AUSTRIAN-TURKISH WINTER AND MOUNTAIN TOURISM INFRASTRUCTURE SUMMIT

- PANEL DISCUSSIONS
- COMPANY PRESENTATIONS
- B2B MEETINGS WITH TURKISH SKI CENTERS & DECISION MAKERS
- AUSTRIAN BUSINESS CIRCLE - NETWORKS
- ADVANTAGE AUSTRIA SKI RACE

PROGRAM [Stand 16.03.2022]

Date: 18.-19.03.2022 (17.03.2022 Arrival / 20.03.2022 Departure)

Location: **Erciyes Ski Resort – Kayseri, Turkey**

In Cooperation with Event Partners:

ReFocus
Austria



Turkish Ski
Federation



Erciyes Ski
Resort



Hotel
DAS 3917



go international
Federal Ministry
Republic of Austria
Digital and
Economic Affairs



AUSTRIA IST ÜBERALL.



AUSTRIA SHOWCASE

II. AUSTRIAN-TURKISH WINTER AND MOUNTAIN TOURISM INFRASTRUCTURE SUMMIT & ADVANTAGE AUSTRIA SKI RACE

Date: 18.-19.03.2022

Stand 16.03.2022 – Subject to Changes

Location: **Erciyes Ski Resort, Kayseri / Türkei**

NOTE - IMPORTANT! No PCR Tests but min. 2 international COVID-Vaccines are required for the participation.

DRAFT PROGRAM

Company presentations, panels and B2B talks will be held in English with simultaneous translation (TR-ENG).

ARRIVAL DAY | THURSDAY, 17.03.2022

INDIVIDUAL ARRIVAL AND CHECK-IN IM PARTNER HOTELS :
DAS 3917, MIRADA DEL LAGO, LIBRARY HOTEL ERCIYES

FRIDAY, 18.03.2022

07.00 – 10.00 **INDIVIDUAL BREAKFAST**

WELCOME & OPENING REMARKS

10.00 – 10.20

- Mag. Georg Karabaczek, Austrian Trade Commissioner, Head of ADVANTAGE AUSTRIA ISTANBUL
- Dr. Murat Cahid Cıngı, CEO, **Kayseri Erciyes AS**
- Ömer Gülsoy, President, **Chamber of Commerce in Kayseri**
- Johannes Wimmer, Austrian Ambassador to Turkey in Ankara

PANEL DISCUSSION: 'THE FUTURE OF MOUNTAIN TOURISM IN VIEW OF CLIMATE CHANGE'

10.20 – 11.00

- Serhan Salman, Chief Economist **Denizbank AŞ**
- Prof. Dr. Süleyman Toy | **Atatürk University Erzurum, Department of City and Regional Planning**
- Prof. Dr. Robert Steiger | Expert in Sustainable Tourism Development **University of Innsbruck**
- Hannes Triebnik | CEO, **INPUT Projektentwicklungs GmbH**

Moderator: Georg Karabaczek, Austrian Trade Commissioner in Istanbul (ADVANTAGE AUSTRIA)

11.00 – 11.10 **COFFEE BREAK**

11.10 – 12.30

PRESENTATIONS: AUSTRIAN COMPANIES

- **AXESS AG**
- **DEMACLENKO GmbH**
- **DENIZBANK AG**
- **DOPPELMAYR GARAVENTA GROUP**
- **GRAVITY CART GmbH**
- **INPUT Projektentwicklungs GmbH**
- **LEITNER GmbH**
- **MND AUSTRIA GmbH**
- **PANOMAX GmbH**
- **SUNKID GmbH**
- **SKIDATA GmbH**
- **TECHNOALPIN GmbH**

12.30 – 13.45

LUNCH BREAK AT HOTEL

13.45 – 14.30

PANEL DISCUSSION: 'FINANCIAL FUNDING OPTIONS FOR TOURISM INFRASTRUCTURE PROJECTS IN TURKEY'

- Fırat Çetinkaya, Genel Manager **Doppelmayr Turkey Asansör Teleferik ve Kablo Taşıyıcı Sistemler İnş. Taah. Ltd. Şti.**
- Semih Özcan, Director Wholesale Banking **Denizbank AG**
- Bora Keçeli - Corporate Banking Department Head **Denizbank AŞ**
- Ahmet Emin Kilci, Secretary General, **Central Anatolia Development Regional Agency**

Moderator: Georg Karabaczek, Austrian Trade Commissioner in Istanbul

14.30 – 14.45

COFFEE BREAK

14.45 – 18.00

**AUSTRIAN-TURKISH WINTER AND MOUNTAIN TOURISM
B2B MEETINGS**

B2B Matchmaking with Turkish decision makers and ski resorts

ARRIVAL OF AUSTRIAN BUSINESS CIRCLE (ABC) PARTICIPANTS

(ABC: Austrian company representatives in Turkey)

19.00 – 20.30

DINNER AT HOTEL

20.30 – 21.00

TECHNICAL MEETING CHECK ADVANTAGE AUSTRIA SKI RACE

- Distribution of the race numbers.
- Race details will be discussed with the representatives of the Turkish Ski Association

Venue: DAS 3917 Meeting Room

21.00 -23.00

**„HÜTTENABEND“ & AUSTRIAN BUSINESS CIRCLE (ABC) NETWORKING EVENT
SPONSORED BY AXESS AG**

WELCOMING REMARKS:

- Georg Karabaczek, Austrian Trade Commissioner in Istanbul
- Johannes Wimmer, Austrian Ambassador to Turkey in Ankara
- **Burak Beceren, Manager Team AXESS Turkey**

Mulled wine and networking with

- Austrian company representatives in Turkey (Austrian Business Circle)
- Turkish ski resorts and ski hotels
- Austrian suppliers in the winter sports sector

Venue: DAS 3917 Hotellobby

SATURDAY, 19.03.2022

- 11.00

INDIVIDUAL BREAKFAST & SKI – FREE TIME

11.00 – 12.00

II. ADVANTAGE AUSTRIA SKI-RACE sponsored by:

- “GOLD SKI RACE SPONSOR” **DOPPELMAYR GARAVENTA GROUP**
- “SILVER SKI RACE SPONSOR” **GEMS SCHINDHELM**
- “BRONZE SKI RACE SPONSOR” **SKIDATA GmbH**
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- “AWARD SPONSOR” **HEAD SPORT GmbH**
- “AWARD SPONSOR” **TENTUS GROUP**
- “AWARD SPONSOR” **JULIUS MEINL**

VENUE: DAS APRES CHALET

12.00 – 13.00

AWARD CEREMONY AND GROUP PICTURE FOR MEDIA PRESENCE

13.00 – 15.00

ADVANTAGE AUSTRIA HAPPY SKI HOUR PARTY SPONSORED BY LEITNER GmbH

Austrian Après-Ski Vibes with mulled wine and “Schmankerl” delicacies

15.00 – 16.00

FUN-RIDE ON SNOW SPONSORED BY “GRAVITY CART”

WELCOMING REMARKS: Jakob Soukup, Head of Sales Gravity Cart GmbH

16.00 – 18.00

INDIVIDUAL SKIING & FREE TIME

19.00 – 21.00

DINNER AT HOTEL

21.00 – 23.00

CLOSING PARTY SPONSORED BY DOKA KALIP-İSKELE SANAYİ VE TİCARET A.Ş.

WELCOMING REMARKS: Ender Halis Özatay, General Manager DOKA KALIP-İSKELE SANAYİ VE TİCARET A.Ş.

Music and Dance with DJ

DEPARTURE DAY | SUNDAY, 20.03.2022

INDIVIDUAL BREAKFAST, CHECK – OUT, DEPARTURE

FREE TIME

EXCURSION TO CAPPADOCIA IS OPTIONAL ON OWN COSTS

NOTE - IMPORTANT!

- The flight and hotel costs are not included in the participation fee. Hotel and travel recommendations are provided for your information.
- **Minimum 2 international COVID Vaccines are required for the participation.**

CONTACT: ADVANTAGE AUSTRIA ISTANBUL

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