

# AUSSENWIRTSCHAFT

## CLOSING THE GAP: AFRICA FINTECH VIRTUAL MISSION

AUSTRIAN FINTECH VIRTUAL BUSINESS MISSION TO NAIROBI, LAGOS &  
JOHANNESBURG

Tuesday, June 14th, 2022, | Virtual Program



**TUESDAY 14.06.2022**

<b>09.00 (CEST)</b>	<p><b>PARTICIPANTS LOG INTO THE VIRTUAL PLATFORM</b></p> <p>The registered participants log on B2Match for the day's topics per the virtual program.</p>
<b>09.10 – 09.40</b>	<p><b>TECHNOLOGY BUSINESS BRIEFING BY THE COMMERCIAL COUNSELLORS</b></p> <ul style="list-style-type: none"> <li>• 09.10-09.20: Presentation „<b>The Kenyan Technology Industry – a Sector Overview</b>“ by the Commercial Counsellor Ms. Edith PREDORF,</li> <li>• 09.20 -09.30: <b>The South Africa Technology Industry – a Sector Overview</b>, by the Trade Commissioner Mr. Martin Meischl</li> <li>• 09.30 -09.40: <b>The Nigeria Technology Industry – a Sector Overview</b>, by the Commercial Counsellor Mr. Guido Stock</li> </ul>
<b>09.40 – 10.00</b>	<p><b>KEYNOTE: REIMAGINING FINANCE A PAYMENT TRANSACTION AT A TIME.</b></p> <p>Harnessing technology in payment, lending, savings, financial advice, and financial infrastructure for A Big Leap in Fuelling Financial Inclusion in Africa.</p> <p><b>Speaker: Eliud Mungai</b></p> <p>Eliud Mungai is an experienced African start-ups operator over the last eight years, mainly as a senior executive in digital financial services, e-commerce, and micro finance. He currently serves as the Managing Director of Startup Wise Guys - SaaS Africa Fund, VC fund and accelerator program for early stage B2B SaaS startups.</p> <p><a href="https://startupwiseguys.com/">https://startupwiseguys.com/</a></p>
<b>10.00 – 10.15</b>	<p><b>QUICK BREAK</b></p>
<b>10.15 – 10.45</b>	<p><b>E-MASTERCLASS: REGULATORY INFRASTRUCTURE – DIGITAL IDENTITIES</b></p> <p>Digital IDs as a lever to increase financial inclusion in Africa. How have multiple African countries done it?</p> <p><b>Speaker: Dennis Odera</b></p> <p>Dennis Odera is the VP Commercial at SMILE IDENTITY, that provides solutions for real time Digital KYC, Identity Verification, User Onboarding, Document Verification solving identity for banks, telecoms, financial services, and shared economy applications in Africa and beyond.</p> <p><a href="https://www.smileidentity.com/">https://www.smileidentity.com/</a></p>
<b>10.45 – 11.15</b>	<p><b>E-MASTERCLASS: OPPORTUNITIES FOR B2B FINANCIAL SERVICES SOFTWARE SOLUTIONS</b></p> <p>How businesses in Africa are using technology for their financial future. What opportunities exist for companies providing these solutions.</p> <p><b>Speaker: Marcello Schermer</b></p> <p>Marcello heads international expansion at YOCO, one of the leading African fintech startups with the goal of helping SMEs in Africa.</p> <p><a href="https://www.yoco.com/za/">https://www.yoco.com/za/</a></p>

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**11.15 – 11.30      QUICK BREAK**

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**11.30 – 12.00      BLOCKCHAIN & CRYPTO IN AFRICA: MASTERING THE TRANSITION**

The state of crypto & blockchain in Africa: Opportunities & Challenges

**Speaker: Ernest Mbenkum**

Ernest is a Cameroonian/Canadian investor, and computer scientist. He is the founder & CEO INTERSTELLAR INC, Africa's leading enterprise blockchain infrastructure company that powers digital payments and financial institutions in Africa.

<https://www.interstellar.cm/>

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**12.00 – 12.10      CLOSING THE SESSION**

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**12.10 – 15.00      B2B MEETING SESSIONS**

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We look forward to welcoming to having you as part of the virtual mission! If you need further information, please feel free to reach out to us any time.

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