

AUSSEN  
WIRTSCHAFT

# WIRTSCHAFTSMISSION SAUDI-ARABIEN 2023 ANLÄSSLICH MINISTERREISE MARTIN KOCHER

Sonntag 08.01.2023 - Mittwoch 11.01.2023

**DRAFT-PROGRAMM (ENGLISCH)**

Ort: | Riyadh & Jeddah  
Stand: 13.11.2022 | Änderungen vorbehalten

Wir beobachten genau mögliche Einschränkungen durch das CoronaVirus und werden alle Teilnehmenden über allfällige neue Entwicklungen in Hinblick auf diese Veranstaltung unverzüglich informieren. Eine Absage der Wirtschaftsmission aufgrund nationaler COVID-19 Bestimmungen ist jederzeit möglich.

In Kooperation mit:



# WIRTSCHAFTSMISSION SAUDI-ARABIEN 2023

## ANLÄSSLICH MINISTERREISE MARTIN KOCHER

Sunday 08.01.2023 - Wednesday 11.01.2023

### DRAFT-PROGRAM

Location: Riyadh  
Language: English

#### SUNDAY 08.01.2023

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##### ARRIVAL IN RIYADH

Recommended flight option:

##### EVENING

**LUFTHANSA LH 1233 & LH636: VIE 09.10 – RUH 19.55 (1 HR 35 MIN LAYOVER FRANKFURT).**

Alternatively: **AIRFRANCE 1239 & SAUDIA SV144: VIE 06.15 – RUH 19.35 (2 HR 55 MIN LAYOVER PARIS)**

Please note these are only flight suggestions, participants must book flights and hotels individually.

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##### DEPARTURE FROM KING KHALID AIRPORT TO THE HOTEL

tbc

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##### BRIEFING PROGRAM RIYADH FOR BUSINESS DELEGATION

by the Austrian Commercial Counsellor, Mr. Christoph Pfeifer

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#### MONDAY 09.01.2023

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##### CEO BREAKFAST MEETING

##### 09.00 – 10.00

Business briefing and short presentation by CEOs & GMs of Austrian companies in Riyadh for the Austrian Minister of Labour and Economy, Dr. Martin Kocher, afterwards bilateral meetings of the Minister

Location: tbc

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##### DOING BUSINESS IN SAUDI ARABIA

##### 10.00-11.00

Presentations on the legal and tax environment

- Alain Sfeir & Shahd Makhafah, Clyde & Co
  - Chadi Abou-Chakra, PwC
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### **FEDERATION OF SAUDI CHAMBERS**

Treffen mit dem Präsidenten der Saudi Chambers

**11.30-12.30**

Die Federation of Saudi Chambers ist der Dachverband und der einzige legitime Vertreter der saudischen Geschäftswelt in den verschiedensten Gruppen, Sektoren und Regionen.

W <https://fsc.org.sa/about-csc/introduction-about-csc/bdmemberseng/?lang=en>

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### **INDIVIDUELLES LUNCH**

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### **MINISTRY OF INVESTMENT (MISA)**

Vision 2030, Überblick Giga- und Mega-Projekte

**14.00-15.00**

Die Transformation Saudi-Arabiens im Rahmen des Plans „Vision 2030“ eröffnet zahlreiche Geschäftschancen. Das Investitionsministerium von Saudi-Arabien (MISA) entwickelt ein regierungsübergreifendes Investitionsökosystem und unterstützt ausländische Investoren.

W <https://misa.gov.sa/en/>

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### **QIDDIYA INVESTMENT COMPANY**

Qiddiya, a Public Investment Fund project, is set to become the capital of Entertainment, Sports and Arts. It will be a disruptive destination that offers innovative, immersive, and unparalleled experiences, all integrated on a scale never been seen before.

**15.30-16.30**

W [www.qiddiya.com](http://www.qiddiya.com)

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### **RÜCKFAHRT INS HOTEL**

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**18.00**

**ABFAHRT VOM HOTEL ZUM AUSTRIAN BUSINESS CIRCLE**

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**19.00**

**AUSTRIAN BUSINESS CIRCLE – NETWORKING EVENING**

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**22.30**

**RÜCKFAHRT INS HOTEL**

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**TUESDAY 10.01.2023**

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### **INDIVIDUAL BREAKFAST**

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### **INDIVIDUAL CHECK-OUT FROM THE HOTEL**

For those continuing the program to Dammam there will be a dedicated bus for the luggage.

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**08.30**

**ABFAHRT VOM HOTEL**

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### **ROYAL COMMISSION FOR RIYADH CITY (RCRC)**

Anas Najmi, Strategy Advisor

**09.00-10.00**

**RCRC** sets out to lead and supervise the comprehensive development of the city of Riyadh (e.g., Riyadh Metro, Green Riyadh, King Salman Park, Sports Boulevard, Riyadh Art, Wadi Hanifa Program, etc.).

[Royal Commission for Riyadh City](#)

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### **RED SEA PROJECT & AMAALA**

Gregory Surabian, Executive Director Investment

**10.30-11.30**

**The Red Sea Project** is being created as a unique, luxury tourism destination that will embrace nature, culture, and adventure, setting new standards in sustainable development and positioning Saudi Arabia on the global tourism map.

[The Red Sea Development Company](#)

**AMAALA** is one of the potential megaprojects in Saudi Vision 2030. AMAALA is derived from the Arabic word for 'Hope'. The project is described as an extra-luxurious tourism destination in Saudi Arabia.

[Amaala Company](#)

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**11.30**

### **DEPARTURE TO ILF**

Parallel program of the Minister

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**12.30-14.30**

### **COMPANY VISIT: SUCCESS STORY ILF**

Christian Nunner, Managing Director ILF Consulting Engineers Saudi Arabia

Presentation of ILF and business activities in Saudi-Arabia

Mega-Projects and future perspective of the market

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### **FAHRT ZUM FLUGHAFEN**

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**17.00-18.45**

### **FLUG NACH JEDDAH**

Saudia Airlines SV 1041: RUH 17.00 – JED 18.55

Alternativ: Flynas XY 37: RUH 17.30 – JED 19.30

Alternativ: Flyadeal F3 137: RUH 17.45 – JED 19.70

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### **FAHRT INS HOTEL IN JEDDAH**

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### **CHECK-IN HOTEL IN JEDDAH**

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### **GEMEINSAMES ABENDESSEN IN JEDDAH**

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**WEDNESDAY, 11.01.2023**

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### **INDIVIDUAL BREAKFAST**

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### **INDIVIDUAL CHECK-OUT**

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**08.30 ABFAHRT VOM HOTEL**

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**09.00-10.00 MEETING WITH NESMA HOLDING CO. LTD**

Nesma is a privately owned company with a robust business portfolio across multiple sectors in Saudi Arabia and a presence in the UAE and Egypt. These sectors include construction; power and electrical; oil and gas; real estate and property management; hospitality and tourism; operation and maintenance; port, marine and shipping services; aviation and logistics; and telecommunication and IT.

W <http://www.nesma.com>

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**11.30-12.30 MEETING WITH SELA ENTERTAINMENT**

Sela Entertainment ist die erste Sportmarketing- /Managementfirma in Saudi-Arabien und wurde 1995 gegründet. Sela ist auch ein Pionier im Bereich der Sportindustrie in Saudi-Arabien.

W <https://sela.sa/>

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**13.00-14.00 MEETING WITH JEDDAH CHAMBER**

Jeddah Chamber of Commerce and Industry, is considered as one of the oldest chambers in the Kingdom. The First Chamber founded by a Royal Decree on January 1946 in the City of Jeddah. With the efforts of 21 terms of Board members with over 75 years of experience Jeddah Chamber continue its efforts in activating the decree on no sides basis in initiating plenty of business opportunities.

W <https://www.jcci.org.sa/>

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**14.30-15.30 SKAB GROUP**

SKAB Group of Companies, a closed Joint Stock Company is one of the largest private sector business groups in the Kingdom of Saudi Arabia since late 1970's with a variety of interconnected business enterprises.

W <https://www.skabcompanies.com/>

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**16.00-17.00 AL MABANI GENERAL CONTRACTORS**

Almabani General Contractors has a long robust history which began when the founders' established the company in Jeddah, Saudi Arabia in October 1972. Al Mabani participated in the execution of some of the most prestigious landmark projects in the Kingdom of Saudi Arabia..

W <https://www.almabani.com/>

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**INDIVIDUAL DEPARTURES OF THE AUSTRIAN BUSINESS REPRESENTATIVES AT THE AIRPORT**

Recommended flight option:

**QATAR AIRWAYS QR 1189 & QR 189: RUH 22.05 – VIE 6:15 AM<sup>+1</sup> (2 HR 5 MIN LAYOVER DOHA).**

Alternatively: **WIZZ AIR W6 2988: RUH 20.35 – VIE 12:10 AM<sup>+1</sup>**

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