

WEBINAR

MOROCCOS'S GREEN FUTURE :

ENERGY SOLUTIONS AND ENVIRONMENTAL TECHNOLOGIES IN AGRICULTURE AND FOOD INDUSTRY

JUNE 2022 (DATE TBC)

10.00 – 11.15 (MOROCCO) | 11.00 – 12.15 (AUSTRIA)

PROGRAM

Last update : 12.04.2022

10.00 ADVANTAGE AUSTRIA

- Welcome words
- Introduction: Morocco's key facts & figures, main economic sectors, position as a pioneer in Africa, Morocco's assets and advantages: favourable investment environment, geographical location between Europe and Africa, price competitiveness, developed infrastructure, free trade agreements, etc.
- Commercial relations between Morocco and Austria in the energy and environmental sector
- Presentation of the webinar program and speakers

Speaker : Ms Eva FREI (Austrian Commercial Counsellor)

10.10 MOROCCAN AGENCY FOR ENERGY EFFICIENCY (AMEE)

- Short presentation of AMEE
- Presentation of the sector: renewable energies (solar, wind, hydraulic), energy efficiency, areas with a particularly under-exploited potential: water/sanitation, waste treatment and recovery, biomass/bioenergy, hydrogen, decarbonation...
- Particular importance of the sector (energy, environment) for agriculture and food industry
- Visions / objectives / green future of Morocco, political and economic strategies (National Energy Strategy, Generation Green 2020-2030, National Water Plan, AMEE programmes, waste reduction and recovery strategy, ISO 50001 etc.)
- Moroccan market needs, business and investment opportunities for Austrian companies, upcoming projects
- Financial instruments

Speaker: Mr. Said MOULINE (General Manager)

10.25 PRESENTATION BY A REPRESENTATIVE OF THE FINANCIAL SECTOR

- How to get financing for environmental projects in Morocco?

Speaker: TBC

10.35 MAGHREB INDUSTRIES

- Short presentation of the company (leading producer of chewing-gum and confectionery in Morocco)
- Testimonial / presentation of implemented energy and environmental projects
- Feedback, challenges, financing, future needs and projects

Speaker: Mr. Hakim MARRAKCHI (Managing Director)

10.45 GENERIZON

- Short presentation of the company (specialized in biogas and waste2energy projects)
- Presentation of the potential in the biomass / bioenergy / waste2energy sector
- How to successfully enter the Moroccan market, challenges of the sector

Speaker: Mr. Manfred SCHWEDA (Owner/Founder)

10.55 ADVANTAGE AUSTRIA

- Summary of business opportunities for Austrian companies
- Upcoming events
- Questions & Answers
- Closing words

Speaker: Ms Eva FREI (Austrian Commercial Counsellor)

11.15 END OF THE WEBINAR

WEBINAR LANGUAGE: ENGLISH