

AUTOMOTIVE OUTSOURCING NEARSHORE MOROCCO

DIGITAL FORUM & B2B PLATFORM

PROGRAMM

subject to updating

Site: Austria & Morocco | virtual platform b2match

Date: 24-25 March 2022

Thursday March 24, 2022

09.00 – 10.00

EVENT OPENING

Eva Maria Frej, Austrian Trade Commissioner in Casablanca
Hakim Abdelmoumen, President of Amica

PLENARY OPENING

Austrian Federal Ministry for Digital and Economic Affairs

Margarete Schramböck, Minister

Moroccan Ministry of Industry and Trade

Ryad Mezzour, Minister

Austrian Federal Chamber of Economy

Philipp Gady, Vice-President

Automotive Cluster Business Upper Austria & AC Styria

Presentation of the Austrian Automotive Industry

Business Upper Austria: Florian Danmayr, Cluster-Manager

ACstyria Mobility Cluster: Christian Zweiger, Head of Automotive

AMICA - Moroccan Association for the Automotive Industry and Trade

Presentation of the Moroccan Automotive Industry

Amica: Hakim Abdelmoumen, Président

10.00 – 10.30

Workshop INVEST IN MOROCCO

AMDIE - Moroccan Investment and Export Agency

Speaker: Ayda Fathi, Responsible Automotive (t.b.c)

Q&A

10.30 – 11.00 **Workshop TRAINING & MANPOWER RESOURCES**
IFMIA | Industrial Automotive Training Institut in Morocco
Speaker: Rachid Machou, President RH Commission & President IFMIA S.A. (t.b.c.)
 Jamal Eddine Zerkti, General Manager IFMIA S.A. (t.b.c.)
Testimonial: Issam Saied, Hirschmann Morocco
Q&A

11.00 – 11.30 **Workshop INDUSTRIAL & LOGISTIC HUBS**
MED Z / Offshore Zones Morocco
TMSA / Tangier Med - Industrial Hub & Logistic Gateway
Speaker: t.b.c.
Q&A

11.30 – 12.00 **Workshop ENERGETIC TRANSITION PLAN MOROCCO**
Ministry of Energy Transition and Sustainable Development
Speaker: t.b.c.
Testimonial: Erich Wörle, Solar Future Morocco
Q&A

CONCLUSION

12.30 – 18.00 **B2B-APPOINTMENTS**
individual appointments via B2B platform b2match

Friday March 25, 2022

09.00 – 12.30 **B2B-APPOINTMENTS**
individual appointments via B2B platform b2match

PREPARATION FOR REGISTRATION & AGENDA

08.03.2022 – REGISTRATION OF THE PARTICIPANTS AND RECORDING OF THE COMPANY
15.03.2022 PROFILES

16.03.2022 – B2B MATCHING VIA THE B2MATCH PLATFORM
23.03.2022

AußenwirtschaftsCenter Casablanca
Mag. Eva Maria Frei
Die österreichische Wirtschaftsdelegierte in Casablanca
T +212 522 223282, +212 522 266904
E casablanca@wko.at