



# AUSSEN WIRTSCHAFT ZUKUNFTSWORKSHOP BEI CERN MINDCOLLIDER - HOW TO PLAN FOR THE UNPLANNABLE

Wednesday, 25.09.2024 – Friday, 27.09.2024

A project of WKÖ and Terra Mater Studios GmbH in association with wondd agency at IdeaSquare, the innovation space at CERN.

## PROGRAM

Place: CERN, Meyrin | Switzerland

Status: 02.05.2024 | Subject to change

In cooperation with



INNOVATION MAP



The event takes place as part of



a joint initiative of the Austrian Federal Ministry of Labour and Economy and the Austrian Federal Economic



## ZUKUNFTSWORKSHOP BEI CERN

### MINDCOLLIDER - HOW TO PLAN FOR THE UNPLANNABLE

Wednesday, 25.09.2024 – Friday, 27.09.2024

#### WEDNESDAY, 25.09.2024

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19.05	<b>WELCOME AND TRANSFER TO THE HOTEL N'VY</b>
19.40 - 19.45	<b>CHECK-IN IM HOTEL N'VY</b> Address: Rue de Richemont 18, 1202 Genève W <a href="https://www.hotelnygeneva.com/en/">https://www.hotelnygeneva.com/en/</a>
20.00 - 20.30	<b>WELCOME DRINK / GET TOGETHER</b> Place: Hotel N'vY-Lobby   Bar
20.30	<b>WELCOME DINNER</b> Place: Hotel N'vY   Restaurant

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#### THURSDAY, 26.09.2024

**Goal of the day: Immersion to CERN & creation of a new mindset to think about the future**

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08.10	<b>TRANSFER TO CERN</b> Meeting point in the hotel lobby   Transfer to CERN   IdeaSquare
09.00 - 09:30	<b>WELCOME TO IDEASQUARE &amp; INTRODUCTION</b>
09:30-10:00	<b>GETTING INSPIRED BY CERN I</b> Session I: Introduction to CERN: How collaboration works at CERN   IdeaSquare/CERN
10:00 – 10:20	<b>COFFEE BREAK @ IDEASQUARE KITCHEN</b>

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### GETTING INSPIRED BY CERN II & III

Interactive: Getting minds ready for change | Terra Mater Studios

10.20 - 12.15

Session II: How to plan for a project that spans over the rest of the century | Ideasquare/CERN

Interactive: How does this apply to me? Creative problem solving for one's own sphere of influence

Session III: How CERN deals with uncertainty | Ideasquare/CERN

Interactive: How does this apply to me? Creative problem solving for one's own sphere of influence

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12.15 - 13.20

### LUNCH @ CERN

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### GETTING INSPIRED BY CERN IV & V

Session IV: Visit the Antimatter and / or ATLAS experiments | Ideasquare/CERN

13.20 - 16.30

Break

Session V: Guided CERN campus tour incl. group work about how all this applies to one's own field of responsibility | IdeaSquare/CERN

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16.30 - 16.50

### COFFEE BREAK @ IDEASQUARE KITCHEN

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16.50 - 17.35

### MINDCOLLIDER WORKSHOP: HOW TO CHANGE OUR BEHAVIORS TO CHANGE THE FUTURE

Workshop on Behaviour Change to allow for new ideas | Mindcollider team

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17.35 - 18.25

### NEW METHODOLOGIES FOR THINKING ABOUT THE FUTURE I

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18.25 - 19.00

### CONCLUDING DAY 1

Summary and outlook for day 2

Break and short walk to dinner

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19.00 - 20.30

### DINNER @ LAKESIDE FONDUE, GENEVA

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20.30 - 21.00

### TRANSFER TO HOTEL N'VY

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**FRIDAY, 27.09.2024**

**Goal of the day:**

**To apply learnings and experiment in multidisciplinary teams with the companies' own challenges: Building a new envisioned future**

<b>08.10</b>	<b>TRANSFER TO CERN</b> Meeting point in the hotel lobby   Transfer to CERN   IdeaSquare
<b>09.00 - 10.00</b>	<b>INTRODUCTION DAY 2 &amp; GETTING INSPIRED BY CERN VI</b> Session VI: expert TBD   IdeaSquare/CERN Interactive: How does this apply to me? Creative problem solving for one's own sphere of influence
<b>10.00 - 10.20</b>	<b>COFFEE BREAK @ IDEASQUARE KITCHEN</b>
<b>10.20 - 11.10</b>	<b>NEW METHODOLOGIES FOR THINKING ABOUT THE FUTURE II</b>
<b>11.10 - 12.45</b>	<b>MINDCOLLIDER WORKSHOP: DIALOGUE GROUP</b> Interactive: Working session for everyone to explore their own challenge with valuable group input   Mindcollider team & CERN IdeaSquare
<b>12.45 - 13.45</b>	<b>LUNCH @ CERN</b>
<b>13.45 - 15.00</b>	<b>DIALOGUE GROUP DEBRIEF &amp; WORKSHOP: DEEPER DIVE ON BEHAVIOR CHANGE AND STORYTELLING</b> Interactive: Sharing back individual commitments from the dialogue group workshop, focusing on narrative thinking and idea generation   Mindcollider team
<b>15.00 - 15.15</b>	<b>BREAK</b>
<b>15.15 - 16.15</b>	<b>MINDCOLLIDER WORKSHOP: PLANNING FOR AN UNPLANNABLE FUTURE</b> Interactive: Preparing an action plan to make a change and share it back in our businesses   Mindcollider team
<b>16.15 - 17.15</b>	<b>PRESENTING BACK</b> Interactive: Participants share back their conclusions and actions   Mindcollider team
<b>17.15 - 17.45</b>	<b>TRANSFER TO THE AIRPORT / RAILWAY STATION</b> A farewell of the participants by the trade commissioner Patrick Sagmeister
<b>KONTAKT</b>	<b>AUSSENWIRTSCHAFTSCENTER ZÜRICH</b> Patrick Sagmeister   Austrian Trade Commissioner Akper Saryyev   Deputy to Austrian Trade Commissioner T +41 44 215 30 40   E <a href="mailto:zuerich@wko.at">zuerich@wko.at</a>