



AUSSEN WIRTSCHAFT ZUKUNFTSWORKSHOP BEI CERN MINDCOLLIDER - HOW TO PLAN FOR THE UNPLANNABLE

Wednesday, 25.09.2024 - Friday, 27.09.2024

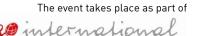
A project of WKÖ and Terra Mater Studios GmbH in association with wondd agency at IdeaSquare, the innovation space at CERN.

PROGRAM

Place: CERN, Meyrin | Switzerland Status: 02.05.2024 | Subject to change

In cooperation with 🛛 🚯 INNOVATION MAP





WKO

ederal Ministry epublic of Austria

a joint initiative of the Austrian Federal Ministry of Labour and Economy and the Austrian Federal Economic







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Wednesday, 25.09.2024 - Friday, 27.09.2024

WEDNESDAY, 25.09.2024

19.05	WELCOME AND TRANSFER TO THE HOTEL N'VY
	CHECK-IN IM HOTEL N'VY
19.40 -19.45	Address: Rue de Richemont 18, 1202 Genève W <mark>https://www.hotelnvygeneva.com/en/</mark>
20.00 - 20.30	WELCOME DRINK / GET TOGETHER
	Place: Hotel N'vY-Lobby Bar
20.30	WELCOME DINNER
	Place: Hotel N'vY Restaurant

THURSDAY, 26.09.2024

Goal of the day: Immersion to CERN & creation of a new mindset to think about the future

08.10	TRANSFER TO CERN Meeting point in the hotel lobby Transfer to CERN IdeaSquare	
09.00 -09:30	WELCOME TO IDEASQUARE & INTRODUCTION	
	GETTING INSPIRED BY CERN I	
09:30-10:00	Session I: Introduction to CERN: How collaboration works at CERN IdeaSquare/CERN	
10:00 - 10:20	COFFEE BREAK ଜ IDEASQUARE KITCHEN	









	GETTING INSPIRED BY CERN II & III Interactive: Getting minds ready for change Terra Mater Studios
10.20 - 12.15	Session II: How to plan for a project that spans over the rest of the century Ideasquare/CERN Interactive: How does this apply to me? Creative problem solving for one's own sphere of influence
	Session III: How CERN deals with uncertainty Ideasquare/CERN Interactive: How does this apply to me? Creative problem solving for one's own sphere of influence
12.15 - 13.20	LUNCH @ CERN
	GETTING INSPIRED BY CERN IV & V Session IV: Visit the Antimatter and / or ATLAS experiments Ideasquare/CERN
13.20 - 16.30	Break
	Session V: Guided CERN campus tour incl. group work about how all this applies to one's own field of responsibility IdeaSquare/CERN
16.30 - 16.50	COFFEE BREAK @ IDEASQUARE KITCHEN
16.50 - 17.35	MINDCOLLIDER WORKSHOP: HOW TO CHANGE OUR BEHAVIORS TO CHANGE THE FUTURE
	Workshop on Behaviour Change to allow for new ideas Mindcollider team
17.35 - 18.25	NEW METHODOLOGIES FOR THINKING ABOUT THE FUTURE I
	CONCLUDING DAY 1
18.25 -19.00	Summary and outlook for day 2
	Break and short walk to dinner
19.00 - 20.30	DINNER @ LAKESIDE FONDUE, GENEVA
20.30 - 21.00	TRANSFER TO HOTEL N'VY









FRIDAY, 27.09.2024

Goal of the day:

To apply learnings and experiment in multidisciplinary teams with the companies' own challenges: Building a new envisioned future

08.10	TRANSFER TO CERN Meeting point in the hotel lobby Transfer to CERN IdeaSquare
	INTRODUCTION DAY 2 & GETTING INSPIRED BY CERN VI
09.00 - 10.00	Session VI: expert TBD IdeaSquare/CERN Interactive: How does this apply to me? Creative problem solving for one's own sphere of influence
10.00 - 10.20	COFFEE BREAK ଜ IDEASQUARE KITCHEN
10.20 - 11.10	NEW METHODOLOGIES FOR THINKING ABOUT THE FUTURE II
11.10 - 12.45	MINDCOLLIDER WORKSHOP: DIALOGUE GROUP
	Interactive: Working session for everyone to explore their own challenge with valuable group input Mindcollider team & CERN IdeaSquare
12.45 - 13.45	LUNCH @ CERN
13.45 – 15.00	DIALOGUE GROUP DEBRIEF & WORKSHOP: DEEPER DIVE ON BEHAVIOR CHANGE AND STORYTELLING
	Interactive: Sharing back individual commitments from the dialogue group workshop, focusing on narrative thinking and idea generation Mindcollider team
15.00 - 15.15	BREAK
15.15 - 16.15	MINDCOLLIDER WORKSHOP: PLANNING FOR AN UNPLANNABLE FUTURE
	Interactive: Preparing an action plan to make a change and share it back in our businesses Mindcollider team
16.15 - 17.15	PRESENTING BACK Interactive: Participants share back their conclusions and actions Mindcollider team
	TRANSFER TO THE AIRPORT / RAILWAY STATION
17.15 - 17.45	A farewell of the participants by the trade commissioner Patrick Sagmeister
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