

AUSSEN
WIRTSCHAFT
WIRTSCHAFTSMISSION
**NFT.NYC KONFERENZ – BLOCKCHAIN, NFTS
UND CRYPTO IM NEW YORKER ECOSYSTEM**

Montag, 20. Juni – Freitag, 24. Juni 2022

PROGRAMM

AußenwirtschaftsCenter New York
Stand: 01. Juni 2022 (Änderungen vorbehalten)

gefördert im Rahmen von



einer gemeinsamen Initiative des Bundesministeriums für Digitalisierung
und Wirtschaftsstandort und der Wirtschaftskammer Österreich



WIRTSCHAFTSMISSION NFT.NYC KONFERENZ

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AußenwirtschaftsCenter New York
120 West 45th Street, 9th Floor | New York, NY 10036

MONTAG, 20. JUNI 2022

09.00 **Breakfast**

9.30 **Briefings & Kickoff**

Introduction of the program, organizing committee and participating companies

11.00 **NY Crypto Ecosystem Overview**

The current landscape of tech in NY and what resources are available for Austrian companies
Speaker: Ron Quaranta, Chairman and CEO at Wall Street Blockchain Alliance

13.00 **Lunch & Learn: Building & Managing Communities via NFT Scoring**

How to establish an advanced digital marketing strategy across analytics, user acquisition, SEO, social media...

15.30 **One-to-One Mentoring Sessions**

16:30 **Happy Hour and Get-Together**

DIENSTAG, 21. JUNI 2022

9.00 **Times Square Kick Off**

Galerie Belvedere “The Kiss” revelation of Times Square Billboard

10:00 **Breakfast sponsored by Galerie Belvedere**

Breakfast with the Austrian delegation at Bryant Park

**10.00 to
17.00** **NFT.NYC Conference**

10.00 Office Hours at Venture Out

13.00 One-to-One Mentor Sessions

18:30 NFT Award Show

Participants: Galerie Belvedere with "The Kiss"

MITTWOCH, 22. JUNI 2022

10.00 to 17.00 NFT.NYC Conference

10.00 Office Hours at Venture Out

13.00 One-to-One Mentor Sessions

DONNERSTAG, 23. JUNI 2022

10.00 to 17.00 NFT.NYC Conference

11.30 Lunch & Learn: Engaging with Investors

Learn fundraising and networking development hacks from the Founder and CEO at Venture Out!

14.00 Pitch Preparation

16.00 Private Investor Reception & Sector Expert Panel

18.00 NFT Pitch and Networking Night

FREITAG, 24. JUNI 2022

9.00 Expansion and Strategy Panel

Hurdles for foreign tech with US expansion, VC & term sheets issues, immigration, tax, hiring, etc.

Speaker:

- Emre Ozgu, Partner at BMK LLP
 - Chris Ericco, Partner & Co-Chair of US Startup Program at Dentons
 - Chris DeMayo, Partner at Withum
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10.30 Fundamentals of Launching, Scaling and Raising Capital in the US

12.30 Meet and Greet at "The Metropolitan Museum of Art"

Meet with Douglas Hegley, Chief Digital Officer of "The MET".

14.00 **DeFi in New York**
Speaker: Mike Taormina, Co-Founder and CEO at Alluvial

16.00 **Why launch a Crypto Startup?**
Speaker: Brett Brody, Grant Program Manager at Chainlink Labs

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Bei allen Terminen bitte Lichtbildausweis, sowie die Bestätigung der Covid-19 Impfung (Reisepass) mitnehmen.

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