

AUSSEN  
WIRTSCHAFT

## MENA ICT FORUM

Mittwoch, 16.11.2022 - Donnerstag, 17.11.2022

### PROGRAMM

**Stand: 27.10.2022 – Änderungen vorbehalten**

gefördert im Rahmen von



einer gemeinsamen Initiative des Bundesministeriums für Arbeit und Wirtschaft  
und der Wirtschaftskammer Österreich



**Dienstag, 15.11.2022**

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**11:00** **FLUG WIEN – AMMAN** (Direktflug)

Austrian Airlines Flug OS 853

**16:35** **ANKUNFT IN AMMAN**

Zeitverschiebung: MEZ +1

**Visum Jordanien:** Aus Zeitgründen empfehlen wir KEIN *Visum on Arrival*. Visa sollten vorab individuell bei der Jordanischen Botschaft in Wien beantragt werden.

(Visaformular und weitere Angaben unter <http://www.jordanembassy.at/>). Die Dauer für die Ausstellung beträgt für österreichische Staatsbürger ca. 2-3 Arbeitstage, der Pass muss bei Einreise noch mindestens 6 Monate gültig sein.

Anschließend

**ABHOLUNG VOM FLUGHAFEN AMMAN UND TRANSFER INS HOTEL**

organisiert durch das AC Amman (nur für diesen Flug)

Fahrer: Name und Telefonnummer wird noch bekanntgegeben

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**FAHRT ZUM HOTEL UND CHECK IN**

**HILTON DEAD SEA RESORT & SPA**

Dead Sea Road, Hotels Area, Sweimeh. 11953, Jordan

T +962 05 349 3000

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**18:00** **WELCOME DINNER**

**Mittwoch, 16.11.2022**

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**FRÜHSTÜCK IM HOTEL HILTON DEAD SEA**

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**08:00** **NETWORKING**

registration, morning coffee, opening of exposition

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**09:00** **GENERAL PLENARY SESSIONS**

Fusing technologies, digitizing & bridging borders

Reshaping the generations of the future

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**10:00** **SUBJECT MAIN PLENARY SESSIONS & BREAK-OUT SESSIONS**

A brave new world with Nextgen Cybersecurity

Pivoting your start-up; how to remain „ relevant “by listening to your markets and being as agile as you need to be!

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**11:40** **NETWORKING**

Join your entrepreneur of choice for a cup of coffee

Host a coffee break at your “start-up space“

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**12:10**                    **SUBJECT MAIN PLENARY SESSIONS & BREAK-OUT SESSIONS**

The age of creative artificial intelligence: Living in the next era starting today

What's your story? And to be specific, what part of your story are potential investors interested in learning more about?

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**13:50**                    **NETWORKING LUNCH**

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**14:50**                    **SUBJECT MAIN PLENARY SESSIONS & BREAK-OUT SESSIONS**

Achieving great milestones: convergence of blockchain with other technologies

It takes an entire eco-system to foster start-ups and entrepreneurship. And what place on earth has been better in providing this than Silicon Valley?

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**16:30**                    **SUBJECT MAIN PLENARY SESSIONS & BREAK-OUT SESSIONS**

FinTech, shaping the "now" and "future" of finance

The knowledge village: All it takes to grow a start-up into a global mega-corp

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**18:10**                    **GENERAL PLENARY SESSIONS**

Townhall Artificial Intelligence:

Are you with or against? Is it safe or does it scare you?

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**18:50**                    **NETWORKING BREAK**

Beyond the brief pitch, start-ups and investors getting to know each other at the next level

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**20:00**                    **CULTURAL EVENING:**

**AN AUTHENTIC DINING EXPERIENCE AT THE LOWEST POINT ON EARTH**

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**Donnerstag, 17.11.2022**

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**FRÜHSTÜCK IM HOTEL HILTON DEAD SEA / CHECK-OUT**

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**08:00**                    **NETWORKING**

Registration, morning coffee, opening of exposition

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**09:00**                    **SUBJECT MAIN PLENARY SESSIONS & BREAK-OUT SESSIONS**

The metaverse; is it truly a reality, and when?

The journey of a global entrepreneur; from start-up to a multi-billion valuation

Between the tank and the den: swimming with sharks or flying with dragons? (part 1)

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**10:40**                    **NETWORKING**

In which zone will you have your coffee this morning?

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<b>11:10</b>	<b>SUBJECT MAIN PLENARY SESSIONS &amp; BREAK-OUT SESSIONS</b>  Welcome to the new data universe!  They started small. Then they grew it, they pivoted when they had to, and now they are a global mega corp. And this is how they did it!
<b>12:50</b>	<b>NETWORKING LUNCH</b>
<b>13:50</b>	<b>SUBJECT MAIN PLENARY SESSIONS &amp; BREAK-OUT SESSIONS</b>  Intelligent societies and industries – powered by IoT  Between the tank and the den: swimming with sharks or flying with dragons? (part 2)
<b>15:30</b>	<b>GENERAL PLENARY SESSIONS</b>  SHETECHS @MENAICTForum2022
<b>16:30</b>	<b>GENERAL PLENARY SESSIONS</b>  This is when we wrap-up, thank you for joining us, and bid you farewell!

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**Rückflüge**  
**Donnerstag, 17.11.2022 oder Freitag, 18.11.2022**

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<b>17:20</b>	<b>ABFLUG AMMAN</b> (Direktflug) Austrian Airlines OS854
<b>19:15</b>	<b>ANKUNFT WIEN</b>

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