

AUSSEN
WIRTSCHAFT

WIRTSCHAFTSMISSION SAUDI-ARABIEN 2022
LEITUNG DER WIRTSCHAFTSDELEGATION DURCH WKÖ
VIZEPRÄSIDENT RICHARD SCHENZ

**ANLÄSSLICH MINISTERREISE MARGARETE
SCHRAMBÖCK & GEMISCHTER KOMMISSION 2022**

Sonntag 13.03.2022 -Freitag 18.03.2022

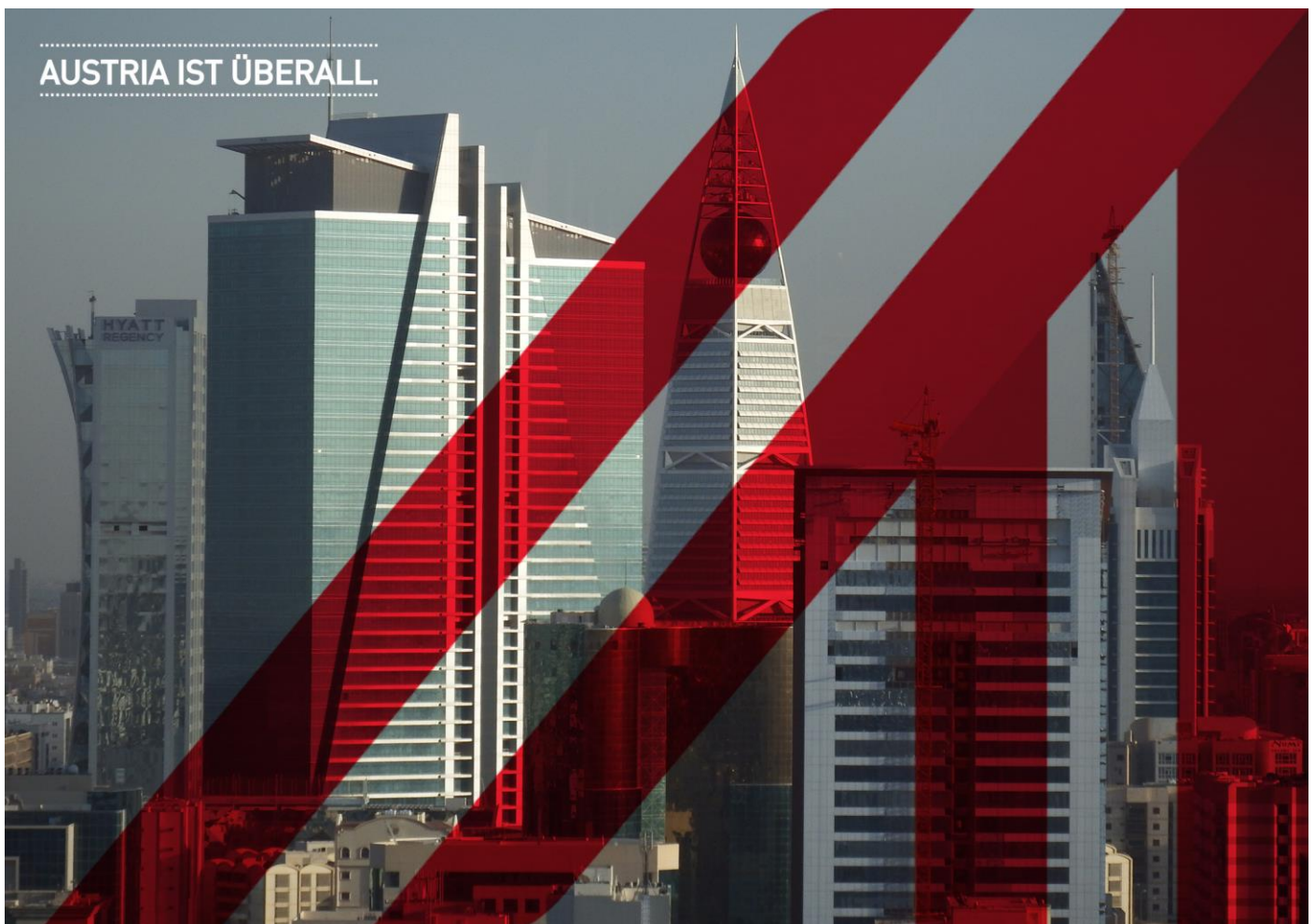
DRAFT-PROGRAMM (ENGLISCH)

Ort: | Riyadh & Dammam

Stand: 07.03.2022 | Änderungen vorbehalten

Wir beobachten genau mögliche Einschränkungen durch das CoronaVirus und werden alle Teilnehmenden über allfällige neue Entwicklungen in Hinblick auf diese Veranstaltung unverzüglich informieren. Eine Absage der Wirtschaftsmission aufgrund nationaler COVID-19 Bestimmungen ist jederzeit möglich.

In Kooperation mit:



WIRTSCHAFTSMISSION SAUDI-ARABIEN 2022
LEITUNG DER WIRTSCHAFTSDELEGATION DURCH WKÖ
VIZEPRÄSIDENT RICHARD SCHENZ
**ANLÄSSLICH MINISTERREISE MARGARETE SCHRAMBÖCK &
GEMISCHTER KOMMISSION 2022**

Sunday 13.03.2022 -Friday 18.03.2022

DRAFT-PROGRAM

Location: Riyadh & Dammam
Language: English

SUNDAY 13.03.2022

ARRIVAL IN RIYADH

Recommended flight option:

EVENING

LUFTHANSA LH1233 & LH636: VIE 09.10 – RUH 19.40 (1 HR 20 MIN LAYOVER FRANKFURT).

Alternatively: **SAUDIA: VIE 06.15 – RUH 19.15 (2 HR 55 MIN LAYOVER PARIS)**

Please note these are only flight suggestions, participants must book flights and hotels individually.

DEPARTURE FROM KING KHALID AIRPORT TO THE HOTEL

For all official events the Saudi side has chosen the

MÖVENPICK HOTEL & RESIDENCES RIYADH | 3478 Northern Ring Road Exit 4, Al Ghadeer District | Riyadh: <https://goo.gl/maps/9jlewrvjfhp4nvtu9>

Alternatively, there is a more budget friendly option next to it: the **Hilton Garden Inn**.

BRIEFING PROGRAM RIYADH FOR BUSINESS DELEGATION

by the Austrian Commercial Counsellor, Mr. Christoph Pfeifer

MONDAY 14.03.2022

CEO BREAKFAST MEETING

09.00 – 10.30

Business briefing and short presentation by CEOs & GMs of Austrian companies in Riyadh for the Austrian Minister of Digital and Economic Affairs, Dr. Margarete Schramböck, afterwards bilateral meetings of the Minister

DOING BUSINESS IN SAUDI ARABIA

11.00-12.00

Presentations on the legal and tax environment

- Alain Sfeir, Clyde & Co
 - Chadi Abou-Chakra, PwC
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SAUDI-AUSTRIAN BUSINESS & INVESTMENT FORUM

Online-registration via following link: <https://saudi-austria.com/>

12.00-13.00

LUNCH & NETWORKING

13.00-13.30

OPENING OF THE BUSINESS & INVESTMENT FORUM

- HE Khalid Al Falih, Saudi Minister of Investment
- Dr. Margarete Schrambock, Austrian Minister for Digital and Economic Affairs
- Dr. Richard Schenz, Vice President Austrian Federal Economic Chamber

Parallel program of the Minister after the opening

13.30

PRESENTATION VISION 2030, INVESTMENT-POTENTIAL AND BUSINESS OPPORTUNITIES

Fahad Alhashem, Saudi Ministry of Investment (MISA)

PRESENTATION: INVESTMENT CLIMATE AUSTRIA

Michael Otter, Director General ADVANTAGE AUSTRIA – Austrian Federal Economic Chamber

14.00

NEOM

Presentation

NEOM is a bold and audacious dream of a New Future, an accelerator of human progress that will embody the future of innovation in business, livability and sustainability. NEOM is one of the Public Investment Fund's projects.

[NEOM](#)

RED SEA PROJECT & AMAALA

Mr. Gregory Surabian, Investment Executive Director (tbc)

The Red Sea Project is being created as a unique, luxury tourism destination that will embrace nature, culture, and adventure, setting new standards in sustainable development and positioning Saudi Arabia on the global tourism map.

[The Red Sea Development Company](#)

AMAALA is one of the potential megaprojects in Saudi Vision 2030. AMAALA is derived from the Arabic word for 'Hope'. The project is described as an extra-luxurious tourism destination in Saudi Arabia.

[Amaala Company](#)

ROYAL COMMISSION FOR RIYADH CITY (RCRC)

Presentation

RCRC sets out to lead and supervise the comprehensive development of the city of Riyadh (e.g., Riyadh Metro, Green Riyadh, King Salman Park, Sports Boulevard, Riyadh Art, Wadi Hanifa Program, etc.).

[Royal Commission for Riyadh City](#)

QIDDIYA

Presentation

Qiddiya will be a disruptive destination recognized on the world stage as the home of the most innovative and immersive experiences. Our wide range of offerings will be based on five cornerstones: Sports & Wellness; Nature & Environment; Parks & Attractions; Motion & Mobility; and Arts & Culture, making Qiddiya the capital of Entertainment, Sports and the Arts, not just in the Kingdom of Saudi Arabia, but of the world.

[Qiddiya](#)

14.40–15.20

PANELS

2 Panels, details tbc by MISA

CLOSING REMARKS

15.30–16.30

B2B MEETINGS

Organized in cooperation with the MISA and NCPP.

16.30

END OF THE BUSINESS & INVESTMENT FORUM

DEPARTURE TO DIRIYA

DIRIYAH GATE DEVELOPMENT AUTHORITY (TBC)

Meeting with Mr. Jerry Inzerillo, CEO of Diriyah Gate Development Authority

Joining the Minister during a guided tour through the historic city and UNESCO world heritage Thuraif, E Formula, Projects in Diriyah. Followed by Dinner

17.00 –21.00

The **Diriyah Gate Development Authority (DGDA)** was established in July 2017 to preserve Diriyah's history, celebrate its community and develop the historic site into one of the world's greatest gathering places, creating a hub for Saudi Arabian culture and heritage as well as and creating globally renowned destinations and landmarks.

[Diriyah Gate Development Authority](#)

21.00

TRANSFER BACK TO THE HOTEL

TUESDAY 15.03.2022

INDIVIDUAL BREAKFAST

INDIVIDUAL CHECK-OUT FROM THE HOTEL

For those continuing the program to Dammam there will be a dedicated bus for the luggage.

09.00

DEPARTURE TO ILF

Parallel program of the Minister

09.30-11.30	<p>COMPANY VISIT ILF</p> <p>Christian Nunner, Managing Director ILF Consulting Engineers Saudi Arabia Presentation of ILF and business activities in Saudi-Arabia Mega-Projects and future perspective of the market</p>
	<p>RETURN TO HOTEL</p>
12.00	<p>JOINT ECONOMIC COMMITTEE</p> <p>As of today, participation of Austrian companies is welcome.</p>
15.30	<p>SIGNING CEREMONY</p> <p>Joining of the “Signing of Agreed Minutes/MOUs and group photo (presence of Ministers)” session – optional and at the courtesy of the Saudi side</p>
17.00	<p>MEETING AT THE HOTEL</p>
17.30 latest	<p>JOINT DEPARTURE TO THE AMBASSADOR’S RESIDENCE</p>
18.00	<p>EVENING RECEPTION AT THE AUSTRIAN EMBASSY</p> <p>ReFocus Austria speech (dual education) tbc</p>
19.45	<p>JOINT DEPARTURE TO KING KHALID INTERNATIONAL AIRPORT, RIYADH</p> <p>Recommended domestic flight to Dammam: Saudia (SV1162) 22.30 – 23.30</p> <p>Alternatively: domestic flight Flynas (XY78) 22.30 – 23.40</p> <p>Please note these are only flight suggestions, participants must book flights and hotels individually.</p>
	<p>ARRIVAL IN DAMMAM, TRANSFER TO HOTEL</p> <p>Recommended Hotel: Kempinski Al-Othman, Check-in https://goo.gl/maps/izD1b3WQ4xgz4gBy8</p>
<p>WEDNESDAY 16.03.2022</p>	
	<p>Optional/Alternative: In case someone prefers morning flights there are following options from Riyadh to Dammam: Saudia (SV1136) 07.15 – 08.15 or Flynas (XY68) 07.40 – 08.50</p> <p>There will be no organized transfer in the morning, please book individual transfer to the hotel</p>
	<p>Parallel program of the Minister</p>
08.30 – 09.30	<p>BREAKFAST & BRIEFING PROGRAM DAMMAM</p>
09.30	<p>DEPARTURE FROM HOTEL</p>

10.00 – 12.00	ASHARQIA CHAMBER Business Forum - Meeting and ad-hoc b2b with local companies organized by the Saudi side
	LUNCH
13.30 – 14.30	SAUDI ARAMCO
15.00 – 16.00	ABDULLA FOUAD GROUP OF COMPANIES
	RETURN TO THE HOTEL & REFRESHMENT
18.00	DINNER & EXCHANGE WITH AUSTRIAN SUBSIDIARIES IN THE EASTERN PROVINCE At the hotel: Kempinski Al-Othman
	RETURN TO THE HOTEL

THURSDAY, 17.03.2022

	Parallel program of the Minister / Departure to Vienna
	INDIVIDUAL BREAKFAST
09.30	DEPARTURE FROM HOTEL
10.00 – 11.00	AL ZAMIL GROUP HOLDING tbc
12.00 – 14.00	ROUNDTABLE WITH KING SALMAN ENERGY PARK (SPARK) visit by the Austrian Business Delegation King Salman Energy Park (SPARK)
15.00 – 16.00	NESMA & PARTNERS
	DEPARTURE TO THE HOTEL
17.00	MEETING WITH THE ENTIRE GROUP AT THE KEMPENSKI HOTEL IN DAMMAM
	DE-BRIEF AND FEEDBACK SESSION
	FAREWELL DINNER AT AJDAN WALK Babel Restaurant https://goo.gl/maps/TSAqecVZdgMAKKUv9

FRIDAY, 18.03.2022

	INDIVIDUAL CHECK-OUT
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07.00 **JOINT-DEPARTURE FROM THE HOTEL TO KING FAHAD INTERNATIONAL AIRPORT**

INDIVIDUAL DEPARTURES OF THE AUSTRIAN BUSINESS REPRESENTATIVES AT THE AIRPORT

09.40 Recommended flight option:

EMIRATES EK2828 & EK125: DMM 09.40 – VIE 18.50 (3 HR 40 MIN LAYOVER DUBAI)

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WICHTIGE INFORMATIONEN:

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Zugelassene Impfstoffe in Saudi-Arabien:

- **Pfizer-Biontech**-Impfstoff (zwei Dosen)
- **Oxford-AstraZeneca**-Impfstoff, auch **Covishield**, **SK Bioscience** oder **Vaxzevria** (zwei Dosen)
- **Moderna** oder **Spikevax** –Impfstoff (zwei Dosen)
- **Johnson-Johnson** Impfstoff (eine Dosis)
- Sinopharm (2 Dosen) + 1 Dosis von den Impfstoffen (1 bis 4)
- Sinovac (2 Dosen) + 1 Dosis von den Impfstoffen (1 bis 4)

Der Nachweis der Impfung hat mittels Registrierung auf dem saudischen Einreiseportal **MUQEEM** zu erfolgen. (Bei Öffnen des Fensters besteht eine Umschaltmöglichkeit auf Englisch.)

Sollte die Zweitimpfung bereits 8 Monate zurückliegen, ist der Nachweis eines „Booster-Shots“ erforderlich für eine quarantänefreie Einreise.

Seit 05.03.2022 ist es nicht mehr notwendig einen negativen PCR oder Rapid Antigen Test bei der Einreise vorzuweisen.

Für das Betreten von öffentlichen Gebäuden, Hotels, Restaurants usw. ist die Installation der **Tracing App** „**Tawakkalna**“ auf dem Handy erforderlich.

Aus protokollarischen Gründen kann es sein, dass sich kurzfristig Termine des offiziellen Programms (Ministerprogramm) ändern und dies auch Einfluss auf einzelne Elemente der Wirtschaftsmission hat.

Flüge und Hotels müssen von den Teilnehmern individuell gebucht und bezahlt werden.

Teilnahmebedingungen für Wirtschaftsmissionen der WKÖ sind auf wko.at.
