



FACTS & FIGURES

World Travel Catering
& Onboard Services

EXPO | 14 - 16 JUNE 2022
HAMBURG, GERMANY

WTCE is the world's largest business event dedicated to inflight catering, onboard retail passenger comfort.

In 2022, **over 250** exhibitors showcased the latest products and services to an international audience including more than **550** airline buyers, rail operators and onboard caterers.

The 2023 event will support the crucial regrowth of the onboard services sector as it bounces back, stronger than ever. WTCE is a vital and truly unique opportunity for the industry to connect and tackle global challenges such as sustainability as well as how to meet growing consumer trends.

It will be the place to source innovative catering and onboard solutions, network with new and existing partners and enjoy chef demonstrations, taste test and insightful presentations.

Exhibitors		Visitors	
Show floor size	5,940 sqm	Total visitors including VIPs	1016
Exhibiting companies	270	Total VIPs - Airlines, Rail Operators & Caterers	553
Main stand holders	202	Total Unique Airlines	138
Sharing companies	47	Total unique rail operators & caterers	17
First Time Exhibitors	89	Total unique airline catering operators	37

Main Products Showcased

- Beverages
- Food Service & Galley Equipment (Includes Trolleys, Trays, Tableware, Linens, China, Crockery, Cutlery)
- Hygiene Products & Services
- Meal Components
- Packaging
- Passenger Comfort & Amenity Products
- Pre-prepared Meals
- Supply Chain & Logistics Solutions
- Sweet & Savoury Snacks
- Uniforms & Shoes

Exhibitor Geographical Representation



30 Countries



54% Europe



46% Rest of World

Visitor Geographical Representation



70 Countries



44% Europe



56% Rest of World

Top 3 Exhibitor Objectives

- Generate sales leads
- Promote brand, products and company
- Launch new products and services

Top 3 Visitor Objectives

- Visit different exhibitor stands to see what is new and interesting in the industry
- Talk to as many suppliers as possible in order to achieve specific business objectives
- Meet with existing suppliers and partners to discuss current or past business

Snapshot of Airlines & Rail Operators Attendees



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Exhibitor Testimonials

“We’ve had a fantastic exhibition. It has again proven to be the best exhibition for our industry! The quality of the meetings has been excellent and consistent across the three days. ... I think this year’s episode has shown that there is still that pent up demand for reconnection and the urge of physical meeting following the pandemic. Looking forward to the next event in June 2023”

CEO, Foodcase

“We’ve had just as many, if not more meetings than we had in 2019, so it shows there is a very strong recovery period right now and airlines are very engaged in their onboard strategies going forward. We have thoroughly enjoyed the show and it’s been very productive. I always think there’s a lot to be gained from face-to-face settings and from a relationship perspective, there will never be anything better.”

Partnership and Customer Experience Director,
Monty’s Bakehouse

Visitor Testimonials

“I’ve come to WTCE to meet suppliers and I’ve definitely found the right kind of companies here that I’m looking to meet. I’m particularly interested in sustainable products and companies with innovative thinking and I’ve found that WTCE has been a great place to meet suppliers with innovation and sustainability front of mind.”

Deputy General Manager, All Nippon Airways

“(WTCE) is a great place to get new ideas and meet new suppliers. Everything from the onboard products, seats, and shopping malls for all things aviation has been refreshing to see, so the show is the perfect opportunity once a year to meet suppliers. Everyone is under one roof. We have had so many meetings and we need more time! We met one potential supplier who we never would have known existed if it wasn’t for the show.”

Director, Onboard Experience
and Catering, Air Transat

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For more information visit www.worldtravelcateringexpo.com
WTCE 2023 is taking place on 6-8 June, Hamburg, Germany