

AUSSEN
WIRTSCHAFT
ZUKUNFTSREISE
THE FUTURE OF SUSTAINABILITY LEADERSHIP

Sonntag, 22.05. –Mittwoch, 25.05.2022

PROGRAMM

Ort: AußenwirtschaftsCenter London | 45 Princes Gate (Exhibition Road) | London SW7 2QA
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The study tour will be led by **Prof David Grayson CBE**, Emeritus Professor of Corporate Responsibility, Cranfield School of Management; chair of the Institute of Business Ethics and author of “**All In: The Future of Business Leadership**” (2018) and “**The Sustainable Business Handbook**” (2022).

All participants on the study tour will receive a free copy in advance of coming to London of “**The Sustainable Business Handbook**”.

Dieser Programmentwurf skizziert die inhaltlichen Leitplanken der geplanten Veranstaltung. Die unten angeführten Termine werden angefragt und wir gehen davon aus, dass sie auch stattfinden werden. Sollten einzelne Programmpunkte nicht wie geplant zustande kommen, werden dieselben oder ähnliche Inhalte durch gleichwertige Sprecher abgedeckt.

SONNTAG, 22.05.2022

Nachmittag	Individuelle Anreise
18.45	Abholung vom Queen’s Gate Hotel 31-34 Queen’s Gate, London SW7 5JA
19.00 – 21.00	BEGRÜSSUNGSEMPFANG UND PROGRAMMBESPRECHUNG MIT DAVID GRAYSON Dienstwohnung des Wirtschaftsdelegierten

MONTAG, 23.05.2022

8.45	Abholung vom Queen’s Gate Hotel
9.15 – 12.15	INTRODUCTION Vortragender: David Grayson Introduction to the study tour, how we have got to “Business & Sustainability 2022”, evolution of thinking and practice in terms of Corporate Responsibility and sustainability, what’s making sustainability such a critical issue for business, framing models to help participants understand how to embed sustainability with practical examples. What this means for how to do business successfully.
12.15 – 13.15	MITTAGSPAUSE AußenwirtschaftsCenter London

13.15 – 15.15	<p>AFTERNOON SESSIONS ON SOME OF THE SUSTAINABILITY ISSUES BECOMING MORE PROMINENT FOR BUSINESS</p> <p>Mental health and wellbeing after the pandemic: Business in the Community Health and wellbeing campaign</p> <p>Diversity, Equity and Inclusion: Chartered Management Institute on their 75th anniversary diversity, equity and inclusion Taskforce & Initiative</p> <p>Speakers from Business in the Community and the Chartered Management Institute</p>
15.15 – 15.30	<p>COFFEE BREAK</p>
15.30 – 17.30	<p>Pay: Living wages; gender, race, disability pay ratios; highest/lowest pay ratios and fairness</p> <p>Designing responsible corporate tax strategies</p> <p>Speakers from Living Wage Foundation</p>
17.30 – 18.00	<p>BREAK</p> <p>Opportunity for quick walk in Hyde Park whilst the room is reset for evening reception.</p>
18.00 – 21.00	<p>DRINKS AND CANAPES WITH LOCAL GUESTS FROM BUSINESS AND ORGANISATIONS INVOLVED IN SUSTAINABILITY</p> <p>AußenwirtschaftsCenter London</p> <p>Drinks and canapes with local guests from business and organisations involved in sustainability.</p>
<p>DIENSTAG, 24.05.2022</p>	
9.15 – 12.15	<p>INNOVATIONS IN GREEN FINANCE</p> <p>Speakers from UK Finance and Amy Clark, Chief Impact Officer from Tribe Impact Capital (TBC).</p>
10.30 – 12.00	<p>SUSTAINABILITY IN FAMILY-OWNED BUSINESSES – WITH A FAMILY BUSINESS</p> <p>Speaker Mark Goyder founder of Tomorrow`s company (TBC)</p>
12.00 – 13.00	<p>MITTAGSPAUSE</p> <p>AußenwirtschaftsCenter London</p>
12.45	<p>TRANSFER TO INSTITUTE OF BUSINESS ETHICS</p>
13.15 – 15.15	<p>ROUNDTABLE WITH INSTITUTE OF BUSINESS ETHICS</p> <p>Institute of Business Ethics, 24 Greencoat Place, London SW1P 1BE</p> <p>Roundtable with the Institute of Business Ethics on how businesses build and maintain an ethical culture.</p>
15.15	<p>TRANSFER TO THE FIRE STATION</p>

16.15 – 21.00

VISIT TO THE FIRE STATION

The Fire Station, 139 Tooley Street, London SE1 2HZ

Visit to the **Fire Station**, a social enterprise hub backed by PwC. Discussion with PwC and social enterprises followed by working dinner in **The Brigade** bar and restaurant (optional, at own cost).

21.00

TRANSFER TO QUEEN'S GATE HOTEL

MITTWOCH, 25.05.2022

9.00 – 10.45

GOING CIRCULAR: HOW TO DRIVE INNOVATION AND ELIMINATE WASTE

AußenwirtschaftsCenter London

Workshop with **Cranfield University - Ellen MacArthur Foundation**

10.45 – 11.00

COFFEE BREAK

11.00 – 12.15

WRAP-UP

AußenwirtschaftsCenter London

Pulling together, developing post Study-Tour Action Plans and agreeing follow-up session via Zoom to discuss how personal Action Plans are developing.
